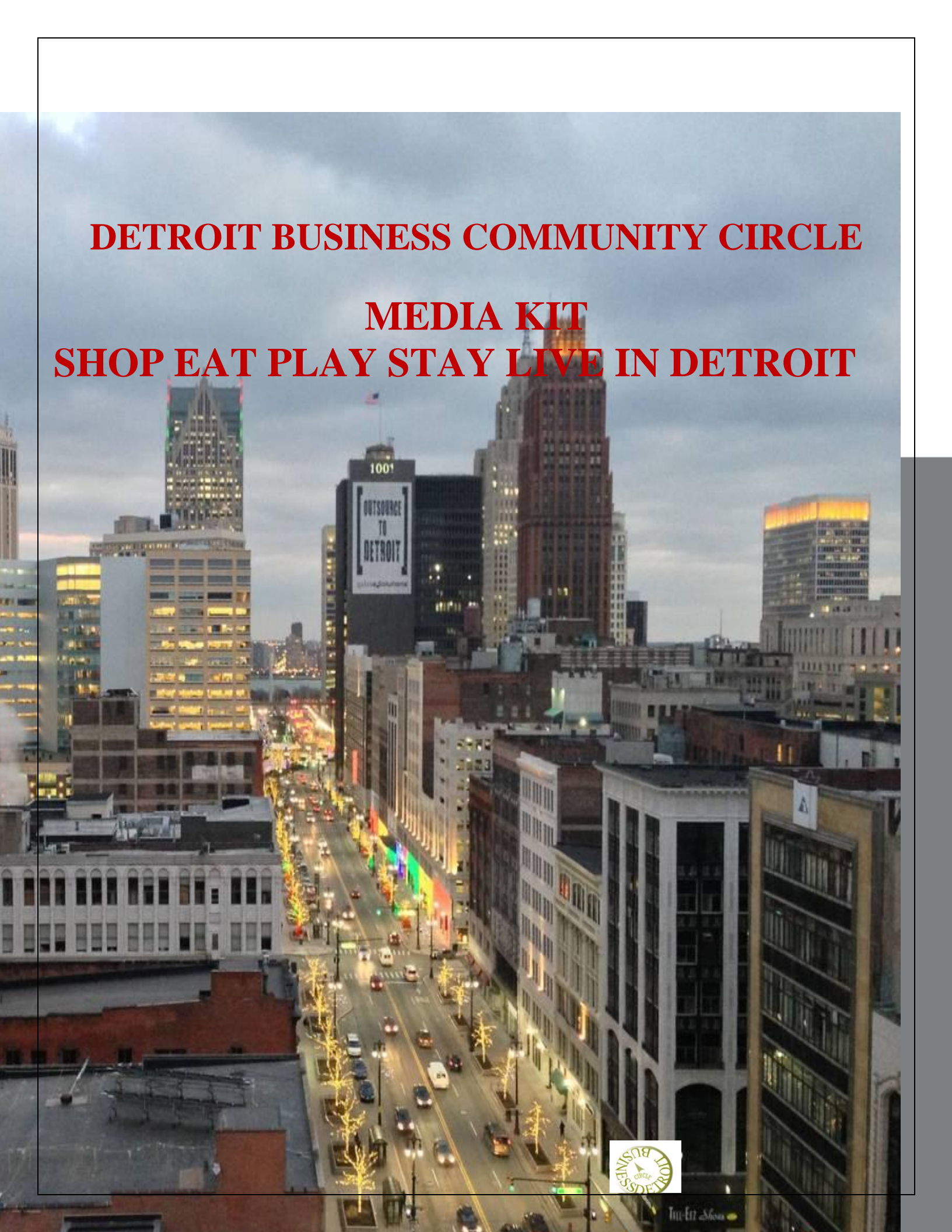


DETROIT BUSINESS COMMUNITY CIRCLE
MEDIA KIT
SHOP EAT PLAY STAY LIVE IN DETROIT



Detroit Business Circle Directory

DETROIT BUSINESS CIRCLE DIRECTORY ADVERTISEMENT ONLINE WEB PROMOTION MARKETING & ADVERTISING

1. 5-10 Point Marketing System

- Marketing for business 1- Directory listing
- SEO, 2 keywords content facebook post & twitter Post-weekly
- 2 updated event posting monthly
- 1 Business Banner post monthly
- 1 listing in Detroit Business Circle Attractions Guide
- customers services
- 1-2 classified ads on websites
- 1 video advertising
- 1 Detroit blog posting monthly
- Discount business growth training

The online web directory provides local events promotions marketing ,business listing, classified ads and advertisement

Detroit BC Media Kit Focus local

Detroit Business Circle provide promotional resources for local business owners, restaurants , hotels, business shops, advertisers, local news. We target local shoppers & visitors In Detroit Metro area , & suburbs

Directory **Outreach target-** include - National- ads in Chicago, NY City, Toledo, Ohio, Cleveland, Columbia, Lansing, MI, Windsor Canada, Ann Arbor, MI Grand Rapids MI, Flint MI, Michigan Area, Atlanta.

We offer locally sponsored featured & business listing

Online Directory Advertising

Monthly Detroit Business Circle, Local News blog & social media, Email-blast opt in, Newsletter, Media kit, introduction, about us info, Business, e rates, registration, online Directory ads.

- 1.) Home Page ,About Us
- 2.) Contacts-Bios Unique Visitors view online

3.) Local target Audience

4.) Marketing (Social Media)

- Business Solutions
- Social Media
- Promotions
- Detroit Business Circle Newsletter
- Keyword Search
- SEO pay per post
- Print marketing
- Banner
- Events Local Marketing

5.) Demographics Target-local adults, Edu, age 23-80 , employees, young adults, visitors, new residents

Online Advertising

Unique traffic & Visitors ,

Page Videos, Audience

Download General Web Advertising

Advertising Rates,

Ads type - Full Page Color, ½ Page, ¼ Page, 1/8 page

Business main Pages, Classified ads rates

, banner rates Attractions Guide Call for customize package price & rates

Detroit BC Media Kit

About- News, Business tips, & online shoppers advertisers, local reach, target, & local reach Local Detroit Metro Area **Contact us**

277 Gratiot Ave, Suite 100A #3888

Detroit, Michigan

(248) 787 -0332

<http://detroitbusiness.wufoo.com/forms/detroit-business-circle-directory/>

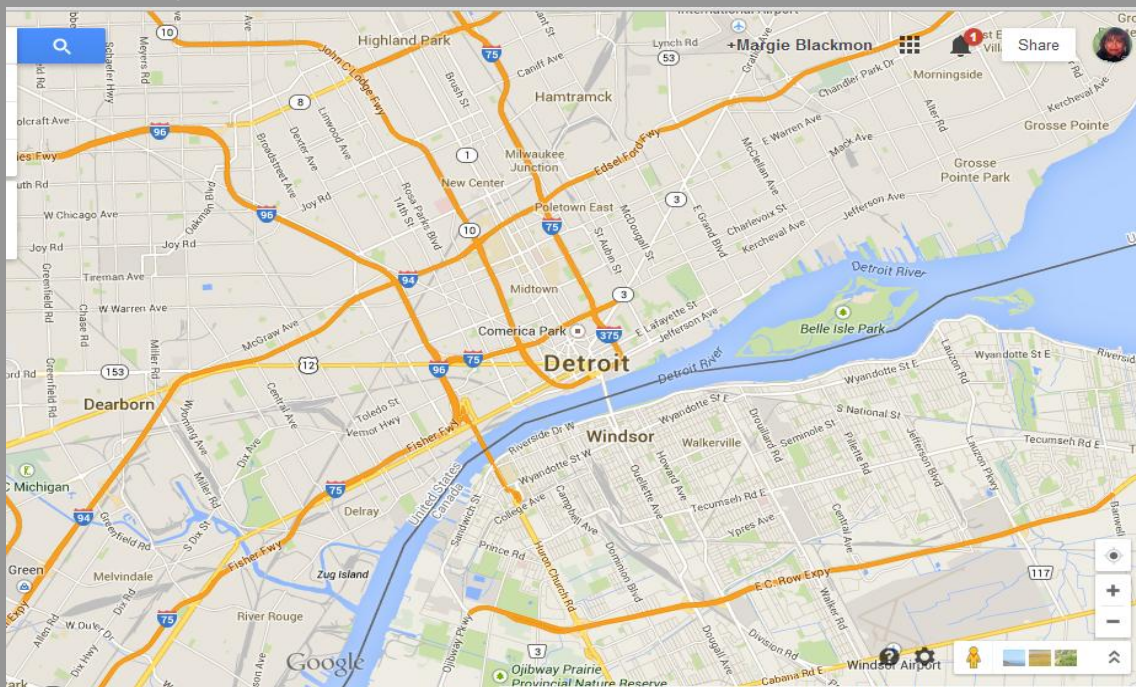
<https://twitter.com/detroitInspire>

<https://www.facebook.com/detroitbusinesscircle>

• <http://www.detroitbusinesscommunity.com>

• <http://www.detroitbusinesscircle.org/>

<http://detroitbizcircle.com>



Detroit Online Business Directory

DIRECTORY ADVERTISEMENT

Media Kit Online Directory

Detroit Business Circle Directory mission is to make online advertising information, circulation, available wherever and whenever business owners and local customers need it. We are launching of our yearly Web based Detroit Business Circle Attractions Guide Shop Eat Play Stay Live In Detroit

Detroit Business Circle Media Kit includes our Online Directory for Detroit, Michigan, suburbs and Metro Area. The Business Directory promotes local business owners, Local events, entertainment, sports, community organization, events, special services, professionals, and executives.

Our goal is to assist with local advertising and promotions offering affordable service. We support, connect, engage and assist local business owners, start-ups, community organization and professionals with marketing campaigns and promotions. Our goal is to help you breathe new life into your business, product service, organization or idea.

Detroit Business Circle Directory focus on Detroit Metro campaigns, events, products in the Detroit Metro Area, and services Detroit Business Circle The directory promotes local businesses in Detroit and Metro Area. It is our desire to assist local businesses with business development and growth.

Media Kit What we will share - Introduction, business Registration forms for Ads and listing, Marketing (Social Media) Solutions

Advertising information, Circulation, demographics, About Us, Ad rates, contact information, Short Summary, **coming soon** (testimonials, Analytics Statistics,)

We promote The Best of Detroit Metro Businesses Detroit Business Circle and Website Links

- <https://www.facebook.com/detroitbusinesscircle>
- <http://www.shopeatplaystayindetroit.info>
- <https://twitter.com/detroitInspire>
- www.shopeatplayindetroit.com
- <http://businesscoffeeonlinecafe.com/>

- Form-<http://detroitbusiness.wufoo.com/forms/detroit-business-circle-directory/>
- Email inspireindetroit@gmail.com
- **We will answer within 24- 48 hours Phone 248 787- 0332 Margie Blackmon**

Contact us

277 Gratiot Ave, Suite 100A #3888

Detroit, Michigan (248) 787 -0332

Detroit Online Business Directory Classified Ads Business Advertisement Business Promotions Marketing Campaigns



Welcoming-service we will greet newcomers to town with a package of local coupons, special deals business products samples from local businesses, and other community information--not only provide a welcome service to newcomers, but to local businesses, 2 business service as well.

